



THE POINT  
EAST BOSTON • BARRE & YOGA

Conceptual Design + Test Fit

*Concept Design*



# WHO YOU ARE

- **COMMUNITY** WITH OPEN ARMS
- WELCOMING AND **INVITING**
- **DYNAMIC** PRACTICE OFFERINGS
- EXPANDING AND **ELEVATING**

# DESIGN GOALS

- CONNECTION TO **NATURE**, NODS TO THE OCEAN
- FILTERED **LIGHT**
- MAXIMIZE **SPACE** EFFICIENCY
- FUNCTIONAL SPACE + **STORAGE**
- **FLOW** FROM RECEPTION TO STUDIO



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EAST BOSTON • BARRE & YOGA





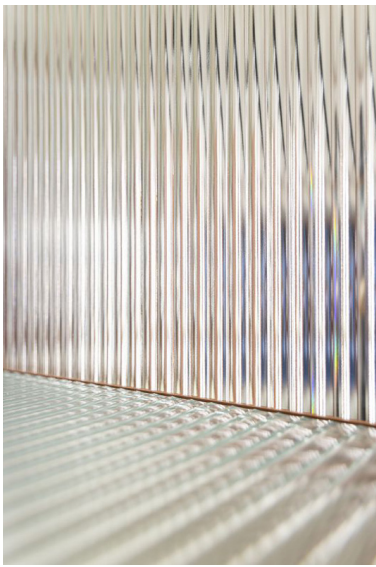
# MOOD BOARD

THE POINT EAST BOSTON BARRE YOGA  
50 SALT ST. REVERE, MA

ISSUE DATE: 2024-06-27  
CONCEPT PRESENTATION



**LAYERED** WOVEN TEXTURES  
**CONNECTION TO NATURE**  
ARCHITECTURAL **MOVEMENT**  
EVOKES **ENERGY** AND **SERENDIPITY**  
**LIGHT AND WHIMSICAL**  
**GROUNDING**



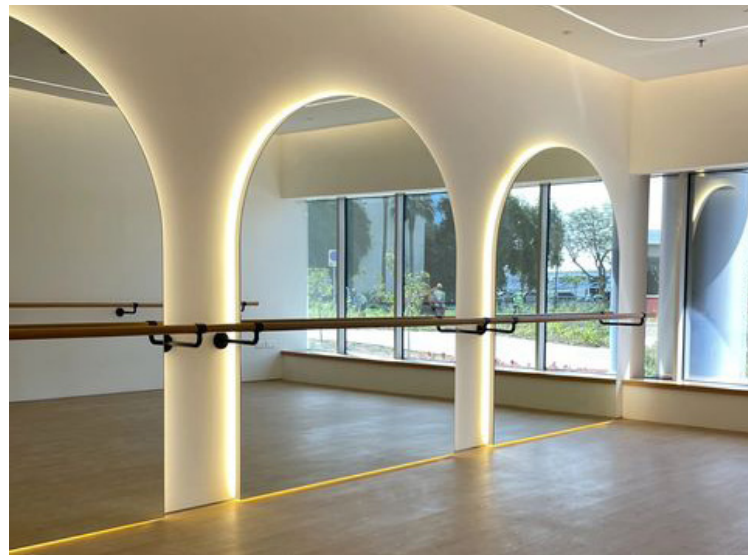


# PRECEDENT IMAGES

THE POINT EAST BOSTON BARRE YOGA  
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ISSUE DATE: 2024-06-27  
CONCEPT PRESENTATION

4

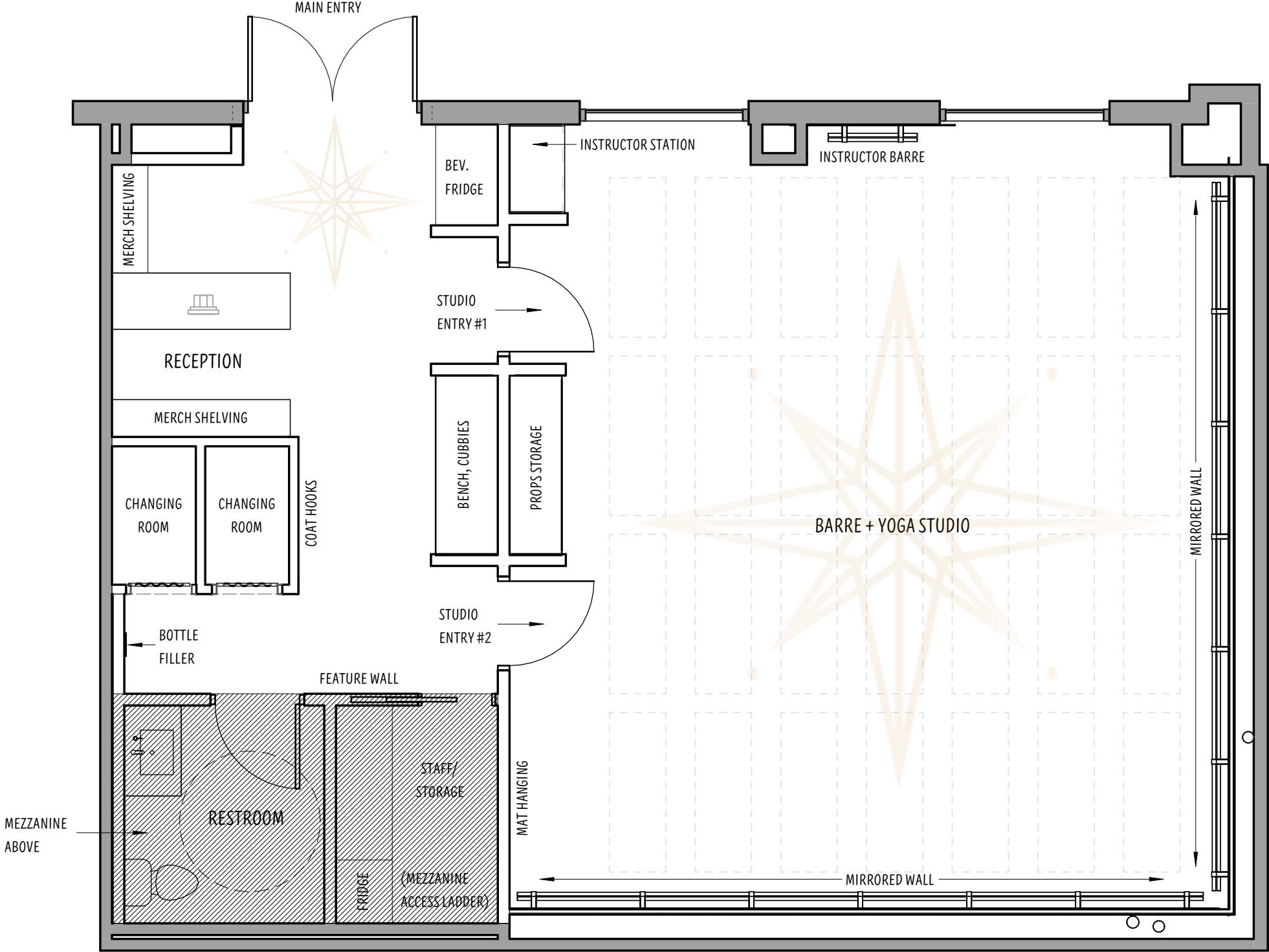




# FLOOR PLAN

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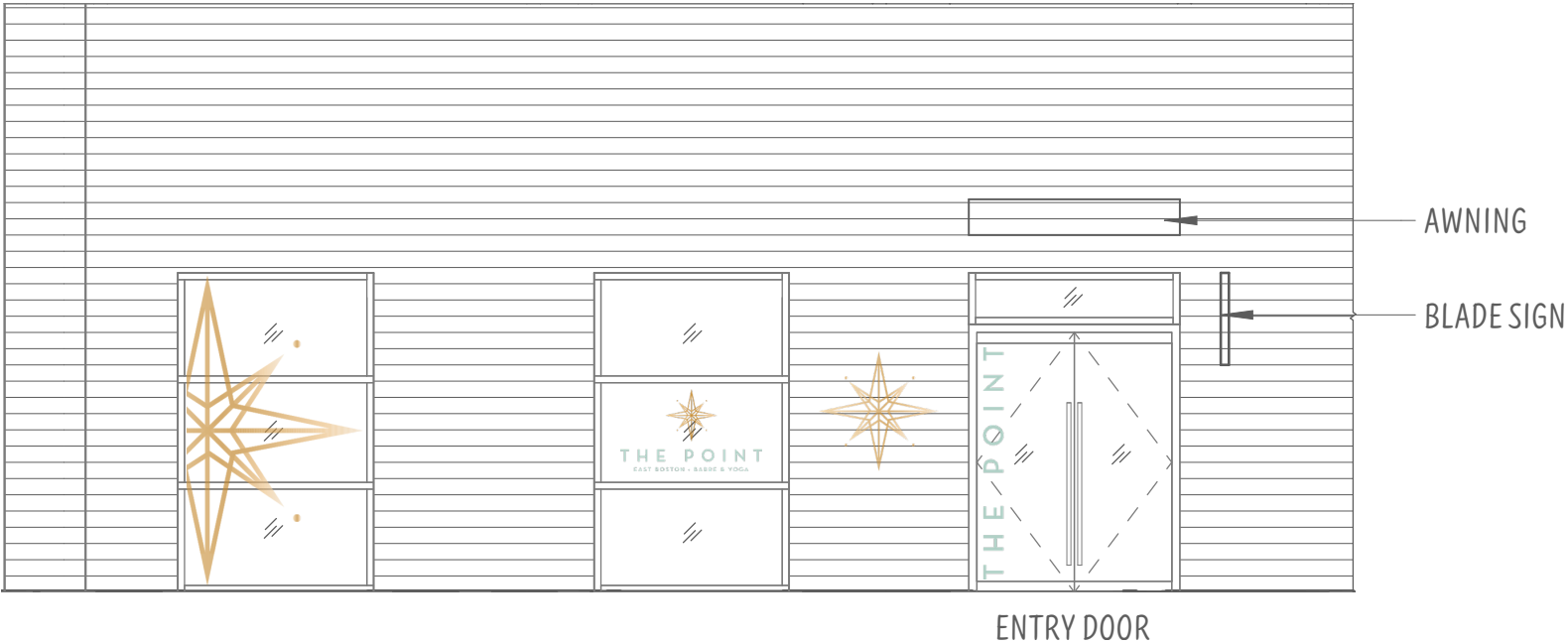
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# EXT. ELEVATION, SIGNAGE

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EXTERIOR ELEVATION



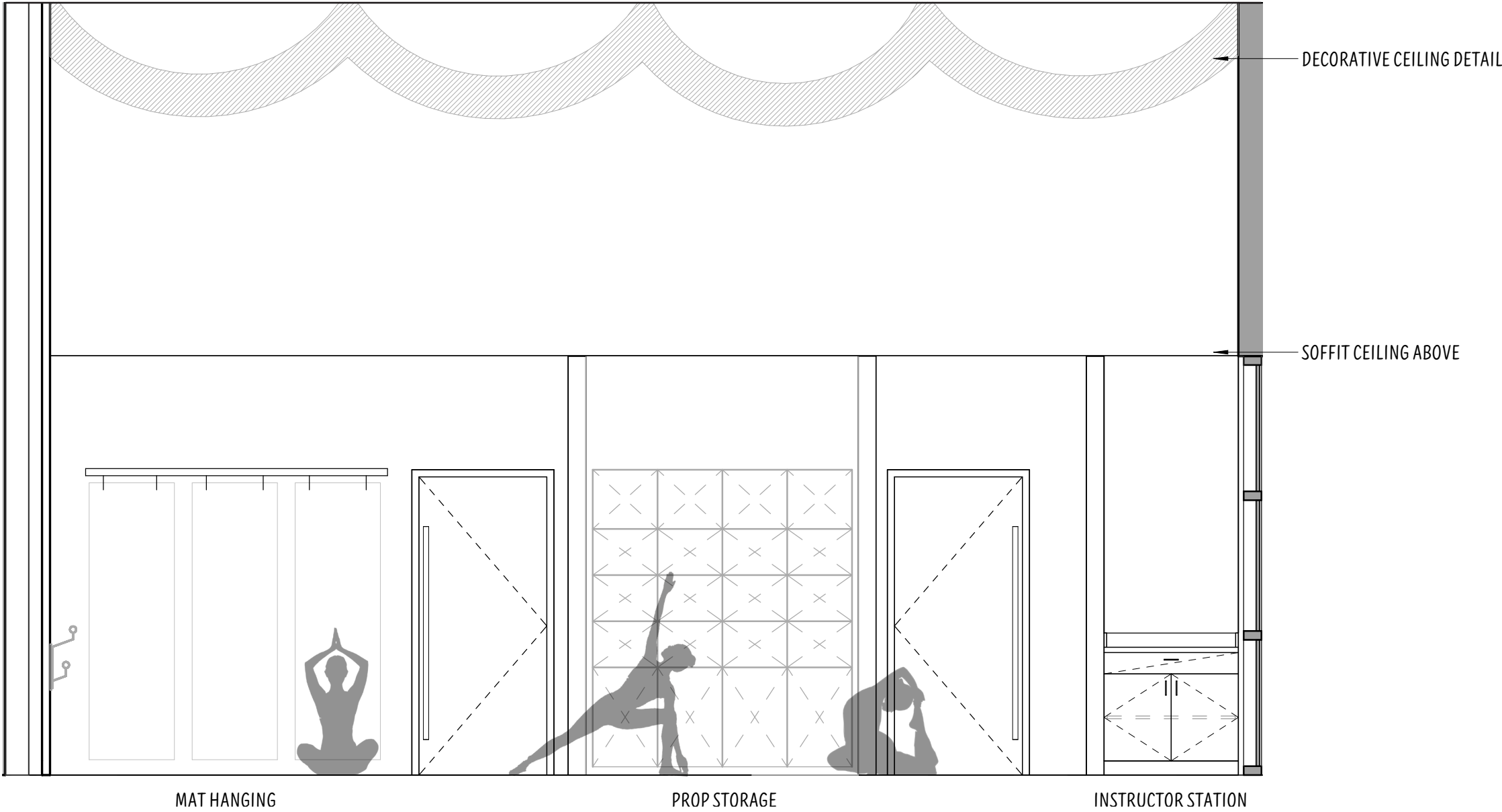
PROPOSED EXTERIOR



BLADE SIGN INSPIRATION



CURRENT EXTERIOR



INTERIOR SECTION

